The Entrepreneurs Edge 2019

Company Culture and its Impact on Growth

Stony Brook University - College of Business in Cooperation with The Office of the Provost and Alumni Relations is

Pleased to Welcome



Dawn Zier, '86 President & CEO Nutrisystem, Inc.

Join us for what promises to be a very special evening as Dawn Zier - Port Jefferson native, and President & CEO of Nutrisystem, Inc. is interviewed by Joe Campolo, Esq. SBU '94, and Advisory Board Chairman of Protegrity Advisors.

Find out how just two years after joining Nutrisystem in 2012, Dawn led the company to its first year of revenue growth in seven years. Through a heavy emphasis on changing the culture, the Company revenues have doubled and profits have increased six fold within her tenure.

Thursday, March 28 - 7PM

Charles B. Wang Center Theater

There will be a meet and greet reception at 6 pm in the Wang Center Theater Lobby

Seating is Limited! Click Here to Register http://www.stonybrook.edu/COB_EdgeReg

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For questions, please contact Joe Barry, College of Business • (631) 632-7253 • joseph.barry@stonybrook.edu