



MARKETING FOR SEASONAL & TOURIST-FOCUSED BUSINESSES

Wednesday, April 10, 2019

10:30am – Registration & Refreshments
11:00am – 3:30pm Presentations & Panel
(morning coffee and light lunch provided)

Operating any business has its challenges but a business that is seasonal or dependent on tourists has additional challenges. At this event, marketing professionals will provide an overview of traditional and digital marketing techniques and a panel of business owners who face these issues will share their marketing methods.

Presenters and panelists include:

- Henry Bramwell, President, Visionary Marketing
- Brian LeDonne, PS Digital All Island Media, Inc.
- Jamie Claudio, VP, Marketing and Sales, Discover Long Island®
- Camille Abbruscato, Academic Marketing Projects, Stony Brook Univ. School of Business
- Gram Slaton, Exec. Director, Roberta Shoten, Director of Development, Westhampton Performing Arts Center
- Jason Belkin & Edythe Collins, Hampton Coffee Company

Location: Rogers Memorial Library
91 Coopers Farm Road
Southampton, NY 11968

[Directions:](#)

[Register Here!](#) Or for additional information
Contact the SBDC at 631-632-9837 or sbdc@stonybrook.edu



U.S. Small Business
Administration

*Funded in part through a cooperative agreement with the U.S. Small Business Administration.
Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance*